





Food & Stories Unite People

**TASTE**



**TASTE with Kevin Longa** is an internationally award-winning documentary series featuring the **stories of food entrepreneurs** around the world.



**TASTE**

Entrepreneurs have the struggles,  
the successes and the **stories**.

**TASTE**

A man with dark hair, wearing sunglasses and a black t-shirt, is hiking through a dense, lush green forest. He has a large backpack on his back and is looking upwards and to the right. The forest is filled with various types of trees and foliage, creating a vibrant green backdrop. The lighting is bright, suggesting a sunny day.

*"I create food films that explore  
beyond the plate in front of me."*

- International award-winning filmmaker Kevin Longa

**TASTE**

## *A Little About Kevin Longa*

Driven by his own food story, Kevin uncovers the untold stories of food and the people who make it. At a young age, he sourced his school lunches from culinary encounters: ostrich jerky after scouting Vilijee's ranch in South Africa and honey-flavored tea from his Chinese family. Between classes, Kevin delivered keynote presentations for entrepreneurs abroad and hit the kitchens and farms to create a documentary on food corporations. By the time he earned his UCLA degree and graduated from the Silicon Valley entrepreneurial program Draper University, Kevin had amassed his own rolodex of international food business owners and entrepreneurs.



*TASTE* films with food entrepreneurs from all walks of life: grocers, hunters, farmers, chefs, fishermen, bakers, pastry chefs, food truck operators, etc.

**TASTE**

Stories *TASTE* has filmed

An executive chef who trains a former criminal the “slang of the kitchen” and changes the young man’s life in the process.

[Watch a Preview Now](#)

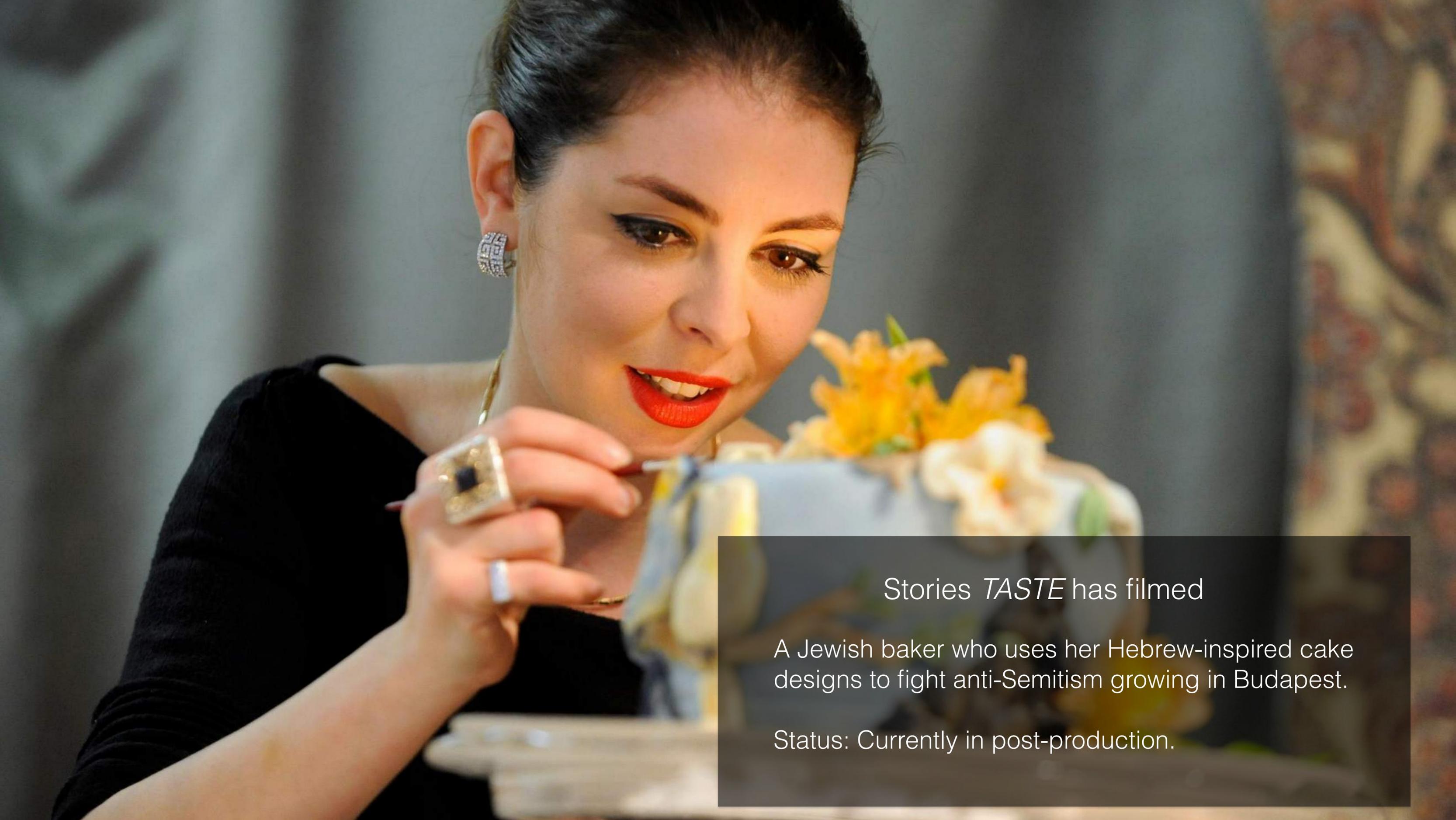


## Stories *TASTE* has filmed

An IBMer who ditched his job to resurrect the lost art of snail farming in Vienna.

[Watch a Preview Now](#)





Stories *TASTE* has filmed

A Jewish baker who uses her Hebrew-inspired cake designs to fight anti-Semitism growing in Budapest.

Status: Currently in post-production.



Stories *TASTE* has filmed

Eastern Europe's toughest food TV celebrity. He uses his 'bulldozing' personality to raise the standards of lagging Eastern European cuisine.

Status: Currently in post-production.



Stories *TASTE* has filmed

The self-proclaimed 'food hooker' and family man of Copenhagen.

Status: Currently in post-production.



More food entrepreneurs & stories we've filmed for *TASTE*. Status: currently in post-production.



# Striking a path: The *TASTE* Trilogy



## ***Part I - TASTE: Europe***

***Status: Post-Production (Editing) Phase***

*See our Kickstarter - nearly 200% over-funded*

## *Part II - TASTE: Asia*

*Status: Pre-reporting phase complete*

## *Part III - TASTE: The Americas*

*Status: Pre-production phase*

Three Parts\*. Countless Food Stories.

\*a.k.a. seasons





*TASTE's Secret Sauce*

A Different *TASTE* of Food TV

Unlike most food TV programming, we don't rely upon fabricated cooking competitions or bizarre foods. Each episode features a different story about a food entrepreneur. That's *TASTE*.

**REAL** food. **TRUE** entrepreneurs. **RAW** stories.

A photograph of Kevin Longa, a man with short dark hair wearing a light blue button-down shirt, standing at a food market stall. He is holding a small, round, golden-brown food item in his right hand. In front of him is a large pile of similar items on a white tablecloth. To his left, the back of a bald man in a blue ribbed sweater is visible. In the background, a woman with short reddish hair in a purple top looks on. A sign with the word 'árú' is partially visible above the stall.

“TASTE: Beyond The Plate” Episodes with Kevin

*“Over my life, I’ve discovered a whole world that the rest of society didn’t seem to know. It’s not The Food Network nor glossy cooking magazines. You get it by going deep—immersing yourself and engaging with people who do such wonderful things with their food.”*

- Kevin Longa

Each episode of *TASTE* will be complimented with a debriefing episode where Kevin shares his food story and experiences abroad. [Watch intro.](#)

A man in a black t-shirt is holding a fish at a market stall. In the background, a woman in a blue and red striped shirt is pointing towards something off-camera. The stall is filled with various types of fish on ice. The scene is lit with warm, indoor lighting, and there are plastic bags hanging from the ceiling.

## The Story Behind *TASTE*

Kevin scraped into the bottom of his life savings and began filming *TASTE* abroad. On the road with nothing but a camera and an appetite, Kevin has learned that all food entrepreneurs have a story they're passionate to share — from Paco, the Spanish bon vivant with a down-to-earth, five-star kitchen to Rithy, the Cambodian drug addict-turned-master baker. Each international food entrepreneur and their culture provides a flavor of life. Their food and stories are the only recipes Kevin will ever need.

# TASTE

A silhouette of a person walking on dark, jagged rocks in the foreground. The background is a vast ocean under a sunset sky with warm orange and yellow tones. The person is walking away from the camera towards the right.

Entrepreneurs don't wait.

*Now's the time to tell their stories.*

**TASTE**

*With Kevin Longa*

# TASTE

*With Kevin Longa*

tastewithkevin.com



/ tastewithkevin



# TASTE

*With Kevin Longa*

# TASTE

*With Kevin Longa*

This presentation is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution of this information is prohibited. This is the extent to which we will subject you to legal jargon, etc. Please continue enjoying your day and eating good food.

Appendix | The Future of *TASTE* With Kevin Longa

So far we've filmed in Asia, Europe and America. The sky is no limit.

**TASTE**



- Lemonade Stands in suburbia
- Streetfood in Pakistan
- Tapa Bars in Spain
- Food Trucks in San Francisco
- Food Tech Startups in India
- Spice Trading in Africa
- Chocolate Farmers in Peru
- 3D-Printed Food in Silicon Valley
- Fine Dining in Beijing
- Hawker Stalls in Malaysia
- We have the means to begin filming all of these stories and more.

*Future  
Episode  
Topics*

We've even talked with Virgin Galactic  
about featuring astronaut food in space.

**TASTE**  
*With Kevin Longa*